

## Quality Policy

AndesignUK Ltd provide high impact graphic solutions to our clients from concept to completion.

We believe that the large format digital print market expects a continually improving service. Our aim and strategic direction is to continually improve the service we provide, to meet our clients' needs and expectations and to produce finished work that we are justifiably proud of.

Our objectives are as follows:

Aim to build a mutually profitable relationship with our customers, ensuring long-term success, through the understanding of their needs and the needs of their customers as well, establishing continual communication to monitor the quality of our products and services.

Identify the elements of our service that are most crucial to our clients, suppliers and other interested parties.

We will enhance the systematic use of best preventive practices at all levels and ensure reliable risk management.

We will drive continual improvement and innovation based upon efficient business processes, well defined measurements, best practices and customer feedback.

Create objectives and plan improvements within all areas of the organisation based on the analysis of collected data.

AndesignUK aims to achieve all the above by implementing a quality management system that complies with the ISO 9001:2015 Quality Standard. We are committed to meet the requirements of our clients, as well as legal and regulatory requirements, and to continually develop and improve the system helping to ensure it remains effective.

Only by providing an outstanding service and product quality will we achieve our aims of long-term success and sustained improvements.

The implementation of the policy is the responsibility of every member of staff throughout the organisation, all company personnel are responsible for the quality of their work. The company provides continual training and has established systems to assist all personnel to achieve the standards required.

Andrew Williams  
Chairman